

Keshav Memorial Institute Of Management

IIC Council

Report on "Start – Up Battle"

Date of Report: 20th Feb,2023.

As a part of IIC our institution has organized an event "Start – Up Battle" PITCH YOUR BUSINESS IDEA experience the entrepreneur's journey. The main aim of organizing this event is to enhance the entrepreneur skills in the students. Entrepreneurship skills teaches essential business skills such as an innovative approach to solve a problem, resolve real world problems, collaboration and working with a team, enhances creativity, develops problem solving and identification capability, boosts leadership quality and prepares the students for an uncertain future. All these business skills which define the personality of an individual can never be learned through traditional book and classroom studies. So Dr.C.Lalitha convenor of IIC council has planned for "Start – Up Battle" event which was organized on 3rd Feb,2023, Venue was at MBA Block. Around 15 teams were participated in this event. In a team two participants & ppt presentation max of ten slides.

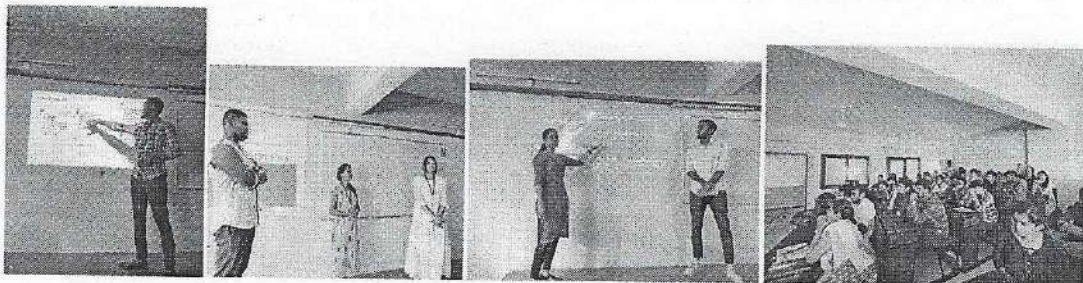
Contents in the slide:

- Business idea & plan
- Marketing strategies
- Finance planning
- Name, Tagline, Logo
- Aim

Participants came with innovative ideas to start up an enterprise. After evaluating their ideas and presentation skills Dr.C. Lalitha convenor of IIC council , A.Meena Yadav Start – up activity coordinator and T.Swetha Innovation activity coordinator were declared three winning teams.

S.No	Winners Position	Names of the participants	Business Idea
1.	First	G. Ravi Teja	Jeevan Charith
2.	Second	B.Indhu, K.Ravali, B.Abhinav	Nostalgia Room
3.	Third	Jaya krishna & Bharagavi	Food startup agency

The winners were issued certificates on the same day .



K. Jeyanth

Sl. No.	Name of the Participants	Business Title	Content	10	10	10	10	10	Total
✓ 1	P. BHAGYASREE								
2	SESHAGIRI, Hyandav	UrGuide	7	7	5	5	7	31	
3	SHANMUK and soumik *	Rakshak Gas stove guard	7	7	7	6	6	32	
✓ 4	Kavya, Ajay	Vikaasaha	7	7	7	5		26	
5	Syeda Alhadati Bibi Shifa *	U-DOXI- Break The Loop							
6	Karhul G								
7	Karthik L	Desimart	6	6	6	6	5	29	
✓ 8	Sei Nandini .M, M. Pavan	FUEL AND REPAIRS AT POINT	6	6	6	6	6	30	
9	Jaya Krishna	Food start up agency	8	7	7	7	7	36	
10	GADDAM RAVITHA	JEEVAN CHARITH	7	7	8	7	7	36	
11	Kuntla Anusha, Dasari Balaji Yashaswini *	Pitch on freelancing for students	7	6	6	6	6	31	
12	B.Indhu, K. Ravali, B. Abhinav	Nostalgia Rooms	7	7	7	6	6	28	
13	C. Bhavani, & A. Shiva Kumar	T BUS	7	7	7	7	7	35	
14	Ruchikeshwar chary								
15	Phaneendra Reddy, Varun Shashank	laBe	7	7	8	7	7	36	
16	Alisrati kaushik	Chinna akka biryani point	5	5	5	5	5	25	
17	Prakash Das *	Flying Door (vegan Leather)							
Convenor: Dr. C. Lalitha			Student Co-Ordinators:						
Members: T. S. Swetha			1. S. Chandra Rekha						
A. Meena Yadav			2. G. Mahinder Reddy						
			3. A. Shiva Kumar						
			4. A. Kaushik						
Venue: Keshav Memorial Institute of Management									
Time : 1:30pm									

Sl. No	Name of the Participants	Business Title	Content	Presentation Skills	Group Skills	Time Management	Open Floor	Total
	P. BHAGYASREE							
1	SESHAGIRI, Hyandav	UrGuide						30
2	SHANMUK and soumik	Rakshak Gas stove guard						31
3	Kavya, Ajay	Vikaasaha						25
4	Syeda Alhadati Bibi Shifa	U-DOXI- Break The Loop						
5	Ratful G							
6	Karthik L	Desimart						27
7	Sai Nandini .M, M. Pavan	FUEL AND REPAIRS AT POINT						28
8	Jaya krishna	Food start up agency						28
9	GADDAM RAVITEJA	JEEVAN CHARITH						27
10	Kuntla Anusha, Dasari Balaji Yashaswini	Pitch on freelancing for students						20
11	B.Indhu, K. Ravali, B. Abhinav	Nostalgia Rooms						24
12	C. Bhavani & A. Shiva Kumar	T BUS						30
13	Rushikeshwar chary							32
14	Phaneendra Reddy, Varun Shashank	laBe						24
15	Alapati kaushik	Chinna akka biryani point						
16	Prakash Das	Flying Deer (Vegan Leather)						
17	Pavan	E-Friend						19

Convenor: Dr. C. Lalitha

Members: T. Shwetha
A. Meena Yadav

Student Co-Ordinators:

1. S. Chandra Rekha
2. G. Mahinder Reddy
3. A. Shiva Kumar
4. A. Kaushik

Venue: Keshav Memorial Institute of Management

Time : 1:30pm

T. Swetha

3.02.2023

Sl. No	Name of the Participants	Business Title	Content	Presentation Skills	Group Skills	Time Management	Open Floor	Total
✓ 1	P. BHAGYASREE							
✓ 2	SESHAGIRI, Myandav	UrGuide						30
3	SHANMUK and soumik	Rakshak Gas stove guard						31
✓ 4	Kavya, Ajay	Vikaasaha						28
5	Syeda Alhadati Bibi Shifa	U-DOXI- Break The Loop						
✓ 6	Rahul G							
7	Karthik L	Desimart						29
8	Sai Nandini .M, M. Pavan	FUEL AND REPAIRS AT POINT						30
9	Jaya krishna & Bhargavi	Food start up agency						32
10	GADDAM RAVITEJA	JEEVAN CHARITH						30 + 2-I
✓ 11	Kuntla Anusha, Dasari Balaji Yashaswini	Pitch on freelancing for students						31 - I
12	B.Indhu, K. Ravali, B. Abhinav	Nostalgia Rooms						33
13	C. Bhavani & A. Shiva Kumar	T BUS						28
14	Rushikeshwar chary							36
✓ 15	Phaneendra Reddy, Varun Shashank	laBe						25
	Alapati kaushik	Chinna akka biryani point						
	Prakash Das	Flying Deer (Vegan Leather)						20
	Pawan							

Convenor: Dr. C. Lalitha

Members: T. Swetha

A. Meena Yadav

Student Co-Ordinators:

1. S. Chandra Rekha
2. G. Mahinder Reddy
3. A. Shiva Kumar
4. A. Kaushik

Venue: Keshav Memorial Institute of Management

Time : 1:30pm



KESHAV MEMORIAL INSTITUTE OF MANAGEMENT START-UP BATTLE

Experience the Entrepreneur's journey



PITCH YOUR BUSINESS IDEA

CONTENT:-

(Max of 2 members in a Team)

- BUSINESS IDEA & PLAN
- AIM
- NAME, TAG LINE & LOGO
- MARKETING STRATEGIES
- FINANCE PLANNING
- LOCALITY

(PPT PRESENTATION ONLY MAX OF 10 SLIDES)

WINNER WILL BE AWARDED

IIC COUNCIL MEMBERS

Dr.K.SOMESHWER RAO

Director

MEMBERS

T.SWETHA

Dr.C.LALITHA

Convenor

A. MEENA YADAV

**LAST DATE
OF
SUBMISSION
25 JAN ,23**



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of HRD Initiative)

Student coordinators :-

1. S.Chandra Rekha
2. G.Mahider Reddy
3. A.Shiva Kumar
4. A.Kaushik

Registration link

<https://forms.gle/UdUkF5vciWMNvYes7>